



The images on this page are published images from fashion shoots taken at Poole Associates designed projects

Green text indicates currently under construction
Bold text indicates currently on the drawing boards
Blue text indicates clients currently in the design queue

2014
accepting bookings



2013
Restaurant + Bar rooftop | Singapore
Donellis | Ulaanbaatar, Mongolia
A private island | Maldives
Ming Yang | Taj Lands End Mumbai
Entertainment at Calangute Residency | Goa
Cafe Iguana | Singapore Indoor Stadium
Tujo Ascott Kuala Lumpur 2013 [3rd renovation : formerly 789]
Earl of Hindh | Sentosa Cove Singapore

< Ohm [contemporary Asian] Avasa Hotel Hyderabad



2012

Westin Hotel at Rasuna Tower | Jakarta 4 F+B | 2015
The Plot | 259 Outram Road, Singapore | Luxe backpackers hostel

@live Sunway KL | 20,000 sq ft theatre club + karaoke

< Avasa Hotel Hyderabad, now open Q4 2012



2011

Botanica : Taj Palace New Delhi | 2014
JW Marriott Sahar Mumbai | 1 F+B | 2014
JW Marriott Kolkata | 1 F+B | 2014

SOULED OUT Ampang | HSC Jalan Ampang Kuala Lumpur
Turning Point Cafe | Ulaanbaatar Mongolia
Southern Spice at Taj Coromandel Chennai India

< Photo shoot for Louis Vuitton at W Retreat & Spa Maldives, September 2011 for August Man magazine.



2010

Avasa | 5 F+B | 212 rooms | Ballrooms : Hyderabad | Nov 2012
Aloft : KL Central | 2 F+B spaces + Lobby | March 22nd 2013
Renovation : Charlton House UK - underground vaults
Falkcon Interiors Pte Ltd | HQ Singapore

< VIP [Singapore Playboy] Magazine centerfold photo shoot of Miss April | Tiffany Livingston, at the Poole Penthouse March 2009



2009

Provincia | JW Marriott Chennai, India [1 F+B] pending
Great Wall | JW Marriott Chennai, India [1 F+B] pending

sevenatenine | Ascott Kuala Lumpur, Malaysia [renovations]
 WiP | Bangsar Kuala Lumpur
 Blue Ginger + Blue Bar | Taj Palace Hotel New Delhi

< VIP [Singapore Playboy] Magazine centerfold photo shoot of Miss April
 | Tiffany Livingston, at the Poole Penthouse March 2009



2008

Anantara Baa Atoll | Maldives [5 F+B incl 3 architectural]
 W Retreat & Spa | Seminyak Bali
 Bobby's Taproom, Grill + Ribs, Cuppage Terrace, Singapore

< Fashion shoot in Condé Nast Traveler | Oct 2007 issue
 at Poole Associates Penthouse One, Pearlbank



2007

JW Marriott - Medan, Sumatra [3 F+B]
 On Cheong Jewellery, Singapore [New + South Bridge Roads]
 Love & Co. Vivo City, Singapore
 Marina -2- Millenia F+B Singapore [4 F+B]
 T3 :: Food Voyage : food court at Changi T3
 The Yacht Club, Intercontinental Marina, Abu Dhabi
 Love & Co. The Gardens, Kuala Lumpur
 Love & Co. Raffles City, Singapore
 F+B studies, Jurong Point, Singapore
 Mercato Italia, [undisclosed locations]
 Tapas Tree Waterfront, Merlion Park, Singapore [cancelled]
 Sobar, Mid-Valley Mega Mall, Kuala Lumpur
 Soo Kee Jewellery : Pavilion, Kuala Lumpur
 Soo Kee Jewellery : Citilink Mall, Singapore
 Soo Kee Jewellery : Raffles City, Singapore
 The Village at Bangsar South, Kuala Lumpur [6 F+B]
 Design Studies | Roof Bar at Zouk, Kuala Lumpur
 Anantara Resort & Spa, Phuket Thailand [3 F+B]

conciierge.com : Hot List 2009

< June 2007 Fashion shoot in ISH | Photo Olivier Henry



2006

Sevenatenine : The Ascott, Singapore [cancelled]
Brilliant Rose Diamonds : Vivo City, Singapore
Brilliant Rose Diamonds : Bangsar, Kuala Lumpur
Bobby's Taproom, Grill + Ribs, Chijmes, Singapore
Shang Palace, Shangri-La, Singapore [cancelled]
Westin Langkawi Resort + Spa, Malaysia [6 F+B]
Soo Kee Jewellery : IMM, Singapore
Soo Kee Jewellery : Plaza Singapura, Singapore
Soo Kee Jewellery : Soho Central, Singapore
Soo Kee Jewellery : Vivo City, Singapore
The Pump Room, Clarke Quay Singapore
Highlander Bar, Clarke Quay Singapore
W Resort | Maldives [5 F+B outlets + Lobby]
Travel + Leisure Magazine design award : 'Best Resort 2007'

< 2009 fashion shoot Bobby's | [click for full view](#)



2005

sevenatenine : The Ascott - KL
Cafe Society riverfront tent constructions | The Arts House
Paddle Club Singapore, Sentosa Island

Image right : 'Published with permission from HWM Singapore.' Baize + Chine One



2004

Baize + China One : Clarke Quay, Singapore
Molly Malone's Irish Pub, Singapore [relocation]
F5 Networks, Singapore
Renovation studies : China Jump, Chijmes, Singapore
Brewerkz Renovations 2004 : Phase 4 + 5, Singapore
The Arts House at Old Parliament, Singapore :
The Living Room [complete] The Loft [on hold till 2005],
The Council Room : Office of the Prime Minister in Parliament
Petredec Services [Asia] Pte Ltd, Singapore
China Jump Renovations 2005



2003

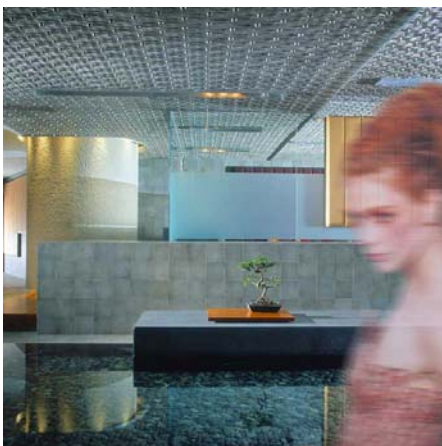
Soo Kee Jewellery, Parkway Parade, Singapore
Soo Kee Jewellery, Clifford Center, Singapore
Cafe Society, Old Parliament House, Singapore
Jalan Binchang residence, Singapore
Concept Restaurant North Tunis [architecture], Tunisia
TE Watches & Jewellery, Northpoint, Singapore
TE Watches & Jewellery, Wisma Atria, Singapore
TE Watches & Jewellery, Suntec City, Singapore
TE Watches & Jewellery, Bugis Junction, Singapore
Nova Vita Residenz with Originate.de : Bonn Germany
Untitled : 1,000m2 Restaurant + Bar, Beijing, China
Nirwana | Bar Jawanese | Abu Dhabi, UAE
EastWest Bar [renovations] Singapore
US Embassy [renovations] Singapore
Jean Yip PLT Spa : 38 Seah St, Singapore

Poole Penthouse - reconstruction Phase 3, Singapore



2002

Hopo Bright Furniture, Trademart, Singapore
Wall Street Institute, China Square, Singapore
Maracas :: Cocina Latina, Chijmes, Singapore
Gold Expressions, Peoples Park, Singapore
Soo Kee Jewellery, IMM Building, Singapore
Soo Kee Jewellery, Suntec City, Singapore
Soo Kee Jewellery, Jurong Point, Singapore
Soo Kee Jewellery, Wisma Atria, Singapore
Soo Kee Jewellery, Toa Payoh Central, Singapore
Brilliant Rose Diamonds, KL Central Air Terminal, Malaysia
Brilliant Rose Diamonds, Lot 10, Kuala Lumpur, Malaysia
WallStraits.com, Singapore
Ocho Tapas Bar : additions, Singapore
Café Iguana, Singapore : Art Commissions
California Bistro : Esplanade, Singapore
Maison de Fontaine : Chijmes, Singapore
Brewerkz Renovations 2002 : Phase 2 & 3, Singapore
Poole Penthouse - reconstruction Phase 2, Singapore
Boulvar - Hotel Inter.Continental, Dubai, UAE



2001

Kenny Heights show flats & Sales office - Kuala Lumpur, Malaysia
Concept restaurants : The Esplanade, Singapore
Brewerkz Renovations, Singapore : Phase 1
Asian Restaurant | Bar [No.2] Singapore
China Jump renovations, Singapore
Teahouse at China Square, Singapore
Poole Penthouse, Singapore
QBA : Westin Hotel, Kuala Lumpur, Malaysia
EEST at the Westin, Kuala Lumpur, Malaysia

concierge.com : Hot Table 2006



2000

GRP Limited, The Heeren, Singapore
 Ocho Spanish Tapas Bar, Chijmes, Singapore
 California CBD, Novena Square, Singapore
 Aspial, Parkway Parade, Singapore
 Aspial, Hougang Mall, Singapore
 Aspial, Junction 8, Singapore
 Aspial, Bugis Junction, Singapore
 Aspial, T2 Changi Airport, Singapore
 Aspial, IMM Building, Singapore
 Aspial, Lot 1, Singapore
 Aspial, Jurong Point, Singapore
 Aspial, Wisma Atria, Singapore
 Aspial, Tampines Mall, Singapore
 Aspial, CityLink Mall, Singapore
 Front Page, No 18 & 19 Mohamed Sultan, Singapore
 JetFM.com Jalan Raja Chulan, Kuala Lumpur, Malaysia
 Grappa Espresso, Jalan Raja Chulan, Kuala Lumpur, Malaysia
 Café Iguana, Riverside Point, Singapore
 Bobby Rubino's, Chijmes, Singapore [renovations]



1999

OutHouse Productions, Singapore
 Club Eden, No. 25 Mohamed Sultan Road, Singapore
 Merc-Grands Cru, Bangsar Bahru, Kuala Lumpur, Malaysia
 Pasir View Park Apartment, Singapore
 Phuc Deli-Viet, Caltex House, Singapore
 Petredec Services (Asia) Pte Ltd, Shaw House, Singapore
 Bedok Res. HUDC Masionette, Singapore
 One Degree North Limited, Singapore
 Wok & Roll, Fort Canning Country Club, Singapore



1998

Hu'u Bar, The Singapore Art Museum
 Sugar, No. 13 Mohamed Sultan, Singapore
 Next Page Pub, No. 17 Mohamed Sultan, Singapore
 House of Mao II: Orchard Hotel, Singapore
 House of Mao III: The Red Book, London
 Crispin's, Caltex House, Singapore



1997

China Jump Bar + Grill, Chijmes, Singapore
 DY&R Partnerships, The Concourse, Singapore
 Provignage, Riverside View, Singapore
 Equinox Capital Ltd, Republic Plaza L 11, Singapore
 The British Council, Napier Road, Singapore
 SPANS Clubhouse, The Orchard Building, Singapore
 Lava Lounge, The Orchard Building, Singapore
 Revox Asia Pte Ltd, Suntec City Mall, Singapore
 The Blueginger Restaurant, The Heeren, Singapore
 House of Mao I, China Square Food Center, Singapore



1996

Wunderman, The Concourse, Singapore
Hooters, Clarke Quay, Singapore
Qhue, Pasir Panjang Village, Singapore
Cafe Belaroma, Parklane Shopping Centre, Singapore
Park Shore apartment, Singapore
Bobby Rubino's, Chijmes, Singapore
Angelo Cafe-Bar, Chijmes, Singapore
Nomads Mongolian Cafe, Chijmes, Singapore
Jay Gee House, Singapore
Regency Park apartment, Singapore
Mandarin Gardens apartment, Singapore
Haägen-Dazs Kelapa Gading, Jakarta
Holland Road penthouse, Singapore
Casa Rosita apartment, Singapore
Carrier Singapore, East Coast Road, Singapore
Equinox Capital Ltd, Republic Plaza level 52, Singapore



1995

Wunderman Direct, The Concourse, Singapore
The Food Exchange, Singapore
Haägen-Dazs, East Coast Road, Singapore
The Spot on The Hub, Science Park 1, Singapore
TV Innovations, Shaw Tower, Singapore
TV Innovations, Bugis Junction, Singapore
DY&R Design, The Concourse, Singapore
Song & Kelly offices, Outram Park, Singapore
Burson Marsteller, Odeon Towers level 16, Singapore
Keppel Corporation HQ, Singapore
Bizan Lounge, Menara BCD, Jakarta
Liang Court Holdings, Tiong Bahru Plaza, Singapore
Region Development, Tiong Bahru Plaza, Singapore
Tung Lok Group, Tiong Bahru Plaza, Singapore
King Residence, Tiong Bahru, Singapore



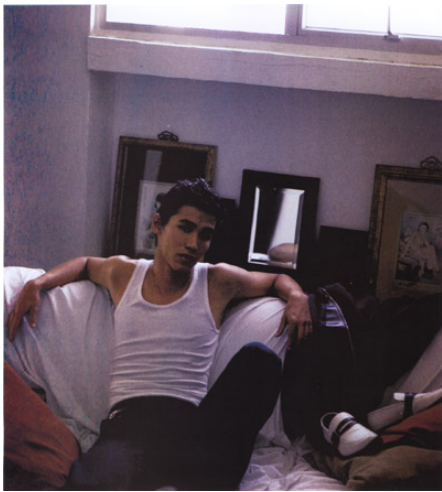
1994

DY&R Partnerships, The Concourse level 30, Singapore
Wunderman, The Concourse level 32, Singapore
The Blue Ginger Restaurant, Tanjong Pagar, Singapore
Haägen-Dazs outlets, Singapore
TV Innovations, C K Tangs, Singapore
Technigroup Far East, Circular Road, Singapore
Scandinavia Warehouses, Clementi, Singapore
Dr. Martens HQ, Wisma Gulab, Singapore
Dr. Martens Asian Flagship, Ngee Ann City, Singapore
Royal Sporting House HQ, Singapore
Singapore Dress, Paragon Shopping Centre, Singapore
Four Seasons apartment, Singapore



1993

STADIUM, Ngee Ann City, Singapore
Haägen-Dazs, Le Meridien Hotel, Singapore
Haägen-Dazs, Lot 10, Kuala Lumpur, Malaysia
Haägen-Dazs, Holland Village, Singapore
Haägen-Dazs, Tembeling Centre, Singapore
Haägen-Dazs, Wisma Atria, Singapore [not constructed]
Nassim Mansion penthouse, Singapore
Prix Corp Showroom, Bangkok, Thailand
Scoops Cafe, Ngee Ann City, Singapore



1992

Q'ta Superstore, Bandung Indonesia
Haägen-Dazs, Ginza Plaza, Singapore
Abtrust Fund Managers, Boat Quay, Singapore
Olympia Lounge, Wisma Gulab Singapore
Four Seasons Hotels [office] Singapore
Universal Cable, Johor Bahru, Malaysia



1991

Haägen-Dazs, Hilton Hotel, Singapore
Haägen-Dazs, Pedder Street, Hong Kong
Club 21 Accessories, Le Meridien Hotel, Singapore
DY&R, Kallang, Singapore
RPM Mega Music Store, Singapore [not constructed]

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